



Essay Contest "Discover Canada" 2011 -2012

The will to win, the desire to succeed,
the urge to reach your full potential...
these are the keys that will unlock
the door to personal excellence.
- Confucius

M&S Consulting Education International Ltd.
is pleased to announce its second annual
"Discover Canada" Essay Contest 2011 – 2012

Our partners are:



INTERNATIONAL HOUSE
SOL GROUP OF SCHOOLS



English School Of Canada

We welcome **students and ESL teachers** to participate in this contest
for a chance to **win a trip to Canada in 2012.**

The purpose of the essay contest is to provide a great opportunity
for young people to develop creative writing skills and discover Canada.
ESL teachers will find the essay contest a useful resource for stimulating discussion and
developing students' analytic and critical thinking skills. The contest does more than simply
raise awareness in the academic world. It teaches students a basic skill that will be most
important to them when they enter today's highly competitive business environment.

We hope that this contest will encourage young people to respect diversity,
think globally and promote a culture of peace.

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Good luck to all participants!

ESL Teacher's Contest

ESL teachers have to write an essay on the following theme:

- The Greatest Challenges of Teaching ESL and how to Overcome Them

Contest Rules:

- Participants must be an ESL teacher.
- Each participant may enter only one essay.
- Essay should be no less than **1000** words. References are not included in the word count.
- All entries must be typed or computer-printed, double-spaced, in English.
- Essay must be solely the work of the entrant. Plagiarized essays will be disqualified.
- All entries will not be returned. Entrants agree that M&S Consulting Education International Ltd. has the right to publish, display, reproduce or otherwise use the Essay in whole or in part for advertising or promoting the Contest or for any other reason.
- Contest begins on **October 1, 2011** and ends on **March 1, 2012**.
- A winner will be selected from all eligible entries.

The winner will be announced on **March 15, 2012**.

Judging Criteria:

Each Essay will be evaluated based on the following criteria:

1. Outline of a creative and methodical pedagogy.
2. Use of examples from the teacher's own classroom experience.
3. Clarity and organization of ideas.
4. Range and accuracy of grammar and vocabulary.

Student's Contest

Essay Topics:

- Three Places I Would Like to Visit in Canada
- My Favourite Art from Canada
- Canadian Heroes

Contest Rules:

- Participants must be no younger than **14** and no older than **21** years old before **March 1, 2012**.
- Participants must write an essay on one of the three topics given above.
- Each participant may enter only one essay.
- Essay should be no less than **1000** words and no more than **1500**. References are not included in the word count.
- All entries must be typed or computer-printed, double-spaced, in English.
- Essay must be solely the work of the entrant. Plagiarized essays will be disqualified.
- All entries will not be returned. Entrants agree that M&S Consulting Education International Ltd. has the right to publish, display, reproduce or otherwise use the Essay in whole or in part for advertising or promoting the Contest or for any other reason.
- Contest begins on **October 1, 2011** and ends on **March 1, 2012**.
- **3** winners, one from each category, will be selected from all eligible entries.

The winners will be announced on **March 10, 2012**.

Judging Criteria:

Each Essay will be evaluated based on the following criteria:

1. Development of an original, interesting topic that fits the category.
2. Clarity of ideas and writing skills.
3. Use of factual information.
4. Creativity.

Good luck to all participants!

Submitting an Essay:

For each submission to be counted in the contest we require the following information:

- The essay title page with the following information:
 - The essay topic;
 - Name of the participant writing the essay and home mailing address, phone number and email address ****note: please do not send in an essay with only an email address****;
 - School name and full mailing address;
 - Name of the teacher or instructor who has supported the submission and the teacher's contact information;
- The essay. ****note: the participant's name, school, or city should not appear anywhere on the essay pages****;
- All essays can be submitted to essaydiscovercanada@gmail.com anytime from **October 1, 2011** until **March 1, 2012**;
- Do not put the essay itself into the body of the e-mail; it must be an attached file;
- Please copy the information from your title page into the e-mail message.

E-mail Submission Example:

To: essaydiscovercanada@gmail.com

From: Name of sender

Subject line: The essay contest "Discover Canada"

Attached: Your essay as a .doc or .pdf attachment only

Body of message: Copy and paste your title page information into the body of the e-mail.

The Jury is comprised of



To ensure the anonymity of our participants, the essay title page with all identifying information will be removed before judging. Writers' names are unknown to judges until after essays have been ranked and the contest results finalized.

Prizes for the contest are as follows:

- **3 winners** from Student's Contest and **1 teacher** will each be granted a **2-week** English Program in Canada.
- All participants will receive a **Certificate of Participation**. Certificate of Participation will be sent by email. Please provide us with an active email address.
- All participants will receive a free service from M&S Consulting to organize a trip to Canada (assisting students in obtaining visas, travel arrangements).

Please contact the Contest Organizers
if you have any questions or require more information:

Skype: educationint;

Tel:+1 (416) 987 3424;

Email:info@msconsulting.ca;

Web: www.msconsulting.ca

***Take part in the Essay Contest "Discover Canada"
and come to Canada in 2012!***

Get ready, the next winner may be you!

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Good luck to all participants!